



KONG CHI CHUAN  
7 March 1995

## CONTACT

- 018-3738184
- javillkong@gmail.com
- Javill Kong

## PORTFOLIO

- behance.net/javillkong
- javilldesign.com

## EDUCATION

- ▽ **2002 - 2007**  
SJK(C) Chong Min
- ▽ **2008 - 2012**  
SMK Sultan Abdul Aziz  
Science Stream
- ▽ **2013 - 2014**  
Universiti Tunku Abdul Rahman  
Foundation in Arts
- ▽ **2014 - 2018**  
Universiti Tunku Abdul Rahman  
Bachelor of Communication (Hons)  
Advertising

## EXTRACURRICULAR

- ▽ **2015**  
UTAR Halloween Night  
Programme Assistant
- ▽ **2016**  
UTAR Lunar New Year  
Drum Festival  
Publicity Assistant
- UTAR Musical Week 2016 -  
Miracles  
Logistics Assistant
- ▽ **2024 - 2025**  
Hotel Royal Signature  
Sport & Rec Club  
Publicity Coordinator

# JAVILL KONG

## LANGUAGES

Mandarin	<div></div>	Fuzhou	<div></div>
English	<div></div>	Cantonese	<div></div>
Malay	<div></div>	Hokkien	<div></div>

## SKILLS



## HOBBIES

Listen Music	Photography	Pickleball	Watch Movies/Dramas
Singing	Food Exploring	Badminton	Read Novels
Beatbox	Concert	Basketball	Travel

## WORKING EXPERIENCES

### ▽ Jan - Apr 2018

Verso & Recto Sdn Bhd  
*Junior Graphic Designer (Intern)*

- Planned and developed ideas for social media content
- Created visuals for social media platforms
- Conducted photo shoots and edited images
- Edited images, commercial and motion graphic videos
- Product packaging design
- Conducted surveys and interviews to support rebranding efforts

### ▽ July - Oct 2018

Cake Experiential Communications (Asia) Sdn Bhd  
*Junior Graphic Designer*

- Created key visuals for event
- Designed event offline/printing materials
- Created visuals for social media platforms
- Created motion GIFs

### ▽ Feb 2019 - March 2024

SP Digital Plus Sdn Bhd  
*Junior Graphic Designer - Team Leader of Creative*

- Created visuals for social media platforms (Facebook, Instagram & TikTok)
- Edited commercial and motion graphic videos
- Designed offline/printing material visuals
- Conducted photo and video shooting
- Designed product images for e-commerce platforms
- Designed product packaging
- Designed mobile app UI
- Managed and assigned allocated tasks
- Guided junior graphic designers and interns

### ▽ June - July 2024

Funhub TV Sdn Bhd  
*Senior Graphic Designer*

- Planned and developed ideas for social media content (Facebook & Instagram)
- Created visual content for social media platforms
- Conducted photo and video shooting
- Edited creative and trending videos
- Designed product images for e-commerce platforms

### ▽ July 2024 - Present

Hotel Royal Signature  
*Marcom Executive cum Graphic Designer*

- Planned and developed ideas for social media content (Facebook, Instagram & XHS)
- Created visual content for social media platforms
- Reviewed and analyzed social media insights
- Designed offline/printing material visuals
- Conducted photo and video shooting
- Communicated across departments and coordinated with suppliers
- Built relationships with media and KOLs
- Analyzed media and KOL profiles and hosted staycations
- Assisted the team in hosting media preview events
- Coordinated sponsorship collaboration arrangements